Countries are becoming more and more similar because people are able to buy the same products anywhere in the world

Do you think this is a positive or negative development?

The rising trend of communication facilities and the internet has spawned many businesses, as a result domestic products are now global. we can see the same products in different markets this is a development which has brought us many new opportunities in the global village . In spite of the negative aspects, I agree with this trend.

 To begin with , many big brands are now in markets and people are not bound to domestic products; — they can purchase new technologies at their market. Moreover, they can be a part of this technology. for instance, a country which does not necessarily produce android and IOS mobiles, but can write applications for itthem, and sell them back to the original country or other places of the world.

Second, many domestic traditional crafts are now abandoned in countries due to lack of customers. global distribution can result in higher quantities of sale , and scale of production .Not only does this distribution   reinforce traditional culture but also can absorb investment .furthermore, when you see other countries' y's products in your market, it could set moods in you, and as a result lures tourists into visiting the original country, for example abthe original magnificent Persian carpet in other places of the world is considered as a symbol sample of IRAN encouraging visitors to come.

in contrast, one negative aspect could be copy of original product by the targeted export country in low quality and damaging the spirit of it. another issue is when big brands break into market they make put a strong pressure on small domestic small companies.

In conclusion, by considering the advantages it that this development brings, we have no other way to accept this modern phenomenona. we had better accept this trend and try to get along with it.